

Applicant: Allen R. DeCotiis, Martha M. Rea
Serial No.: 09/816,813
Filed: March 22, 2001
Examiner: Calvin L. Hewitt II
Attorney File No.: 44000/04227

Group Art Unit: 3621

Amendment and Response to Office Action

Page No. 2

AMENDMENTS

Please amend the claims as indicated below. The language being added is underlined (“___”), and the language being deleted contains strikethrough (“—”).

1. (currently amended) A method, at least partially implemented via a computer, for propensity-based scoring of individuals, comprising the steps of:
 - (a) creating a model;
 - (b) calculating a score for a plurality of individuals based on survey information requested from the plurality of individuals and the model, wherein the score indicates a propensity; and
 - (c) sorting the individuals based on the score.
2. (currently amended) The method as recited in claim 1, wherein the individuals are sorted by a ranking ~~the same~~.
3. (currently amended) The method as recited in claim 1, wherein the survey individual information includes information on a purchase intent for a particular product.

Applicant: Allen R. DeCotiis, Martha M. Rea
Serial No.: 09/816,813
Filed: March 22, 2001
Examiner: Calvin L. Hewitt II
Attorney File No.: 44000/04227

Group Art Unit: 3621

Amendment and Response to Office Action

Page No. 3

-
4. (original) The method as recited in claim 1, wherein the model sets forth a plurality of characteristics and a weight of each of the characteristics for calculating the score.
 5. (currently amended) The method as recited in claim 1, wherein the survey information is received utilizing a network.
 6. (currently amended) The method as recited in claim 6~~1~~, wherein the network includes the Internet.
 7. (currently amended) A computer program product embodied in a computer readable medium for propensity-based sorting of individuals, comprising:
 - (a) computer code for creating a model;
 - (b) computer code for calculating a score for a plurality of individuals based on survey information requested from the plurality of individuals and the model, wherein the score indicates a propensity; and
 - (c) computer code for sorting the individuals based on the score.
 8. (currently amended) The computer program as recited in claim 7, wherein the individuals are sorted by a ranking~~the same~~.

Applicant: Allen R. DeCotiis, Martha M. Rea
Serial No.: 09/816,813
Filed: March 22, 2001
Examiner: Calvin L. Hewitt II
Attorney File No.: 44000/04227

Group Art Unit: 3621

Amendment and Response to Office Action

Page No. 4

-
9. (currently amended) The computer program as recited in claim 7, wherein the survey~~individual~~ information includes information on a purchase intent for a particular product.
10. (original) The computer program as recited in claim 7, wherein the model sets forth a plurality of characteristics and a weight of each of the characteristics for calculating the score.
11. (currently amended) The computer program product as recited in claim 7, wherein the survey information is received utilizing a network.
12. (currently amended) The computer program product as recited in claim 11~~7~~, wherein the network includes the Internet.

Applicant: Allen R. DeCotiis, Martha M. Rea
Serial No.: 09/816,813
Filed: March 22, 2001
Examiner: Calvin L. Hewitt II
Attorney File No.: 44000/04227

Group Art Unit: 3621

Amendment and Response to Office Action

Page No. 5

-
13. (currently amended) A system for propensity-based sorting of individuals, comprising at least one processing unit for implementing:
- (a) logic for creating a model;
 - (b) logic for calculating a score for a plurality of individuals based on survey information requested from the plurality of individuals and the model, wherein the score indicates a propensity; and
 - (c) logic for sorting the individuals based on the score.
14. (currently amended) The system as recited in claim 13, wherein the individuals are sorted by a ranking~~the same~~.
15. (currently amended) The system as recited in claim 13, wherein the survey~~individual~~ information includes information on a purchase intent for a particular product.
16. (original) The system as recited in claim 13, wherein the model sets forth a plurality of characteristics and a weight of each of the characteristics for calculating the score.

Applicant: Allen R. DeCotiis, Martha M. Rea
Serial No.: 09/816,813
Filed: March 22, 2001
Examiner: Calvin L. Hewitt II
Attorney File No.: 44000/04227

Group Art Unit: 3621

Amendment and Response to Office Action

Page No. 6

-
17. (currently amended) The system as recited in claim 13, wherein the survey information is received utilizing a network.
18. (currently amended) The system as recited in claim 17~~13~~, wherein the network includes the Internet.